

The background of the advertisement shows a warehouse worker in a grey shirt and dark pants, focused on packing cardboard boxes. The worker is positioned on the left side of the frame. The warehouse is filled with stacks of brown cardboard boxes on blue metal shelving units. In the foreground, on the right side, there are two rolls of tesa 4713 tape. One roll is standing upright, showing its blue core and the red and white striped pattern on the inner cardboard. The other roll is lying flat, showing the brown paper backing. A red and blue hand-held tape dispenser is also visible, partially overlapping the rolls of tape. The overall scene is brightly lit, typical of an industrial warehouse environment.

tesa® 4713 FROM SUSTAINABLE SOURCES

Reliable, competitive and environmentally friendly

- High-performance packaging tape for light-weight cartons
- Competitive solution suitable for industrial applications
- Paper backing made with paper from well-managed FSC®-certified forests and other controlled sources
- Recycling-friendly tape according to INGEDE Method 12

EFFICIENT AND ENVIRONMENTALLY FRIENDLY

Packaging materials must be reliable and competitive. But there is also a growing demand for sustainable solutions. tesa® 4713 is designed to meet all three of these requirements.

This high-performance packaging tape offers a good initial tack and strong adhesion even on recycled cardboard. It is temperature and humidity resistant, hand tearable, and easy to unwind.

tesa® 4713 is an environmentally friendly solution as the paper backing is made with paper from well-managed FSC®-certified forests and other controlled sources. This tape can be disposed together with the cardboard without disturbing the recycling process.

Product features

- Crepe paper backing and natural rubber adhesive
- Available in brown and white
- Printable for branding or advertising



For light-weight packaging



Excellent adhesion on different types of recycled cardboard



For manual and automatic application



Paper from well-managed FSC®-certified forests and other controlled sources

Product	Backing	Type of adhesive	Color	Adhesion to steel [N/cm]	Total thickness [µm]	Tensile strength [N/cm]
tesa® 4713	FSC®-certified paper	Natural rubber	●○	2.8	125	30

Reduce and recycle

Ideally, this flyer should not have been printed. If paper products are unavoidable, the second-best option is to use responsibly sourced, e. g. FSC®-certified paper and recycle the product after use.

tesa UK
 ukenquiry@tesa.com

tesa.co.uk

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore tesa® SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.